

PRESS RELEASE

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**Mobile Distillery to exhibit NFC/SIM Portability at
CARDS ASIA 2008 on booth 4P03**

France, Marseilles – March 18th 2008 – Mobile Distillery, the leading developer of automatic porting and optimising software solutions for the Java mobile application industry, today announced it will exhibit at the forthcoming CARDS Asia 2008 show in Singapore, which runs from the 9-11 April.

Founded in 2005 to address the platform and handset fragmentation issue that companies face when developing mobile applications, Mobile Distillery will be showing how its software solutions allow developers to easily port Java mobile applications (including Near Field Communications and SIM-based applications) in the banking, CRM and m-commerce environments, as well as mobile payment and ticketing, ...

Demos available on its booth 4P03:



Celsius v4.5, the upcoming version of its leading software solution for automatic porting and optimizing Java ME applications across over 800 Java & Brew phones in a few clicks, in European, North-American and Asian markets (with more than 30 new devices added every month).

With Celsius, only 1 source code is needed to allow developers to create individually optimized applications across a multitude of Java & Brew handsets simplifying the whole development processes of mobile applications.

Celsius v4.5 will include latest advanced NFC, Bluetooth and Http features, WYSIWYG Resource Bank Manager, QWERTY keyboard & Touch Screen support, Java to Brew including Http, ...

Alembic is a unique search engine which will allow developers to select particular features, such as Bluetooth or NFC, and get in return a list of all addressable devices on the global market. This upcoming amazing search engine service will help companies to get a clear view of worldwide mobile phones they can address with their upcoming mobile applications.



→ More information on Celsius v4.5 & Alembic v1 main features on:

www.mobile-distillery.com/celsius_solution.php

About Mobile Distillery:

A specialist in mobile technologies, especially Java™ Micro Edition and BREW, Mobile Distillery was founded in 2005 to solve the platform and handset fragmentation issue that developers face when developing Mobile content & service. Its software solutions reduce porting cycles by up to 80%, generate cost savings, and accelerate time-to-market of Java mobile applications while ensuring their easy updates to new devices in European, North-American and Asian markets.

Celsius, Mobile Distillery's award winning Automatic Porting software solution, radically simplifies and optimizes the Java Mobile application development life cycle - from conception, development, through porting, testing, to deployment and backfilling processes. Thanks to Celsius, only 1 source code and a few clicks are needed to allow developers to create individually optimized mobile applications for more than 800 Java & Brew handsets (to date) and to ensure backfilling for new devices.

Mobile Distillery's customers include web specialists (Amadeus, Mappy, Orange/Voila, Overblog, Sharewire, ...), mobile game publishers (Exkee, Lexis Mobile, Visiware, ...), mobile marketing agencies (Anxa/Playfone, CubeX Agency, Ubitouch, ...), IT service companies (Atos Worldline, Prylos, SII, ...), as well as developers, publishers and system integrators across the mobile application ecosystem.

In 2007, more than 200 different mobile applications had been created using Celsius solutions around the world. Celsius servers have generated over 250,000 compilations in total.

Mobile Distillery has offices in Paris, Marseilles and Montreal.

Additional information is available at www.mobile-distillery.com